State 2020-2021 Contest Catalog

BROADCAST NEWS PRODUCTION

Contest Description

This contest is open to active SkillsUSA members enrolled in Career and Technical Education (CTE) with media technology and/or news broadcasting programs. This contest is comprised of four student members; two students serve as the news anchor team, one student will serve as the team's director/technical director and one student will serve as the floor director. Each team will prepare a news rundown, write, produce and perform a three-minute newscast to convey the contest "theme" as if it were live. Teams are evaluated on their broadcast writing ability, voice quality, diction, timing, pacing and on-camera performance techniques. Contest entrants are required to submit an individually personalized resume and a team created Virtual Production Notebook. A multiple-choice written test on Broadcast News terminology, history and production techniques will be given at the Regional and State levels. This contest is **NOT** a live event and will be conducted **ONLINE**.

State Competition

Important Notes for SkillsUSA CA Contestants

Please read the guidelines below for the State competition and review the published SkillsUSA requirements for student resumes. **Posted SkillsUSA Virtual Contest Attire and internet Team Interviews <u>are required</u> for State.** Each team is responsible for a properly formatted upload submission with a project file, all needed materials, personalized individual resumes and a Team Number labeled PDF Virtual Production Notebook. ***All contest requirements are completed in advance of the judging dates and uploaded on a given submission date to your offsite providers. There will be no entries or uploads accepted outside of the contest deadlines.***

<u>Each team member</u> will complete the exam on April 9, 2021. Teams will be scheduled for live virtual interviews over the Zoom platform on April 17, 2021. Teams should be ready at their scheduled time. The Team schedule will be posted on the SkillsUSA Championships Hub. Changes cannot be made to scheduled time slots. Contest materials and a resume from each team member must be submitted to SkillsUSA California Championships Hub by **April 10, 2021** (details to follow).

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.

State 2020-2021 Contest Catalog

The contest prompt for the "theme" will be provided prior to State competition.

FAILURE TO COMPLY WITH CONTEST RULES & GUIDELINES WILL RESULT IN DISQUALIFICATION.

All winners of the competition at the State level will be required to review and follow all posted National SkillsUSA contest rules, standards and score sheets. Please periodically check the National SkillsUSA website for contest updates and changes.

Documents

Contest Considerations - State (2021)

Contest Guidelines - State (2021)

Contest Score Sheet

Contest Example Forms

Prompt Release TBD

Materials Supplied by SkillsUSA CA

1. Contest Considerations, Guidelines, Score Sheet, Example Forms and Prompt for the production
2. A Contest Entry Form supplied on the SkillsUSA CA Website
3. A multiple-choice written test taken by each team member

Student Materials List

1. All materials and equipment needed to complete your contest submission
2. Completed Audio and Video project files will be uploaded to your offsite providers (Vimeo, Google, YouTube, Drop Box, etc.) A link from your contest team will be provided to SkillsUSA CA on the Contest Entry form. BE SURE TO ALLOW ACCESS FOR ALL to the link provided so that your contest files can be viewed by the judging team. Please double check your submission and the link before making your form entries. All entries are final
3. One-page, typed, resume from all team members submitted to SkillsUSA CA
4. Any addition file submissions necessary to complete the contest requirements

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.

5. **Each team member must read, sign and return the Contest Considerations sheet within the Virtual Production Notebook submission**

Note: Continue to check the Contest Information / Updates page on the SkillsUSA CA website: **www.skillsusaca.org**

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.

SkillsUSA California
Media Arts Productions
Contests Considerations for 2021 (Virtual)

PRODUCTION CONSIDERATIONS for ALL MEDIA ARTS CONTESTS

- **Outside consultation or coaching is Strictly Prohibited. Absolutely NO CONTACT with Advisors during the production**
- Your team is tasked with creating a production entry that incorporates the prompt in some meaningful and creative way. Your interpretation of the prompt and the production you create is completely up to you. This contest is **NOT** a live event and will be conducted **ONLINE** via the SkillsUSA CA website. Virtual Team Interviews may be a prerequisite if posted for a contest
- Judges will be looking first and foremost at how successful you are at telling a compelling story with your project. A **Virtual Production Notebook** (per individual contest guidelines) is required and will include neatness and all qualifying criteria
- Do not interfere with any location employees, people in public places or businesses
- You must obtain written permission to record and include signed authorization inside the virtual production notebook
- Do not block sidewalks, parking lots, alleys or streets for your project
- Be Safety & Health Conscious (traffic, equipment, heat, fluids, facial coverings, etc.)
- All music used must be royalty-free, created by you or licensed to you or your school. Receipts/paperwork detailing licensing agreements are absolutely required in the virtual production notebook included in final delivery. Forms available through the Internet
- A Talent Release Form is absolutely required in the contest virtual production notebook for every performer involved in any aspect of your production. Forms available through the Internet
- **No professional actors, voice talents, TV/Radio/Film/Video and/or Broadcast personnel may be used in the making of any Media Arts project. Teams may use any volunteer (unpaid, amateur) actors they wish, including adults. HOWEVER, Advisors/Teachers will only be allowed to act on camera and not provide any assistance with the content or creation of the project beyond their on-screen role. Team members may act in their own production if they wish. Interviews of outside people for realism are allowed provided the above rules are followed**
- For the safety of competitors and the general public, teams may not make use of moving vehicles in their production. This also includes no dangerous physical stunts that could cause serious bodily harm. Avoid production equipment that could cause injury
- **Proper Personal Protective Equipment (PPE) must be worn by contestant to meet all state, local and school requirements due to COVID-19 (Coronavirus)**
- NO rooftops or swimming pools are to be used as locations
- Teams may use their own wardrobe and props within the bounds of good taste and appropriateness
- NO weapons (even toy/props) including but not limited to guns, knives, swords, bows & arrows, bombs, whips, fire-related materials, axes, etc. are allowed
- NO inappropriate language or subject matter including but not limited to cursing, gang affiliations, drugs, alcohol, sex, etc. is allowed
- Absolutely **NO DRONES** may be used prior to or during productions for contests

- Please use the sample Contest Score Sheet to see how technical, production and editorial aspects of the project will be scored
- Slates with Team Numbers are **mandatory** and located ahead of production content. The slate will be no longer than 5 seconds in duration followed by 5 seconds of Black/Silence. Slates and End Credits **are excluded** from the total running time. No schools or real student names can be used during slates, credits or project production
- Please check your final submission to ensure it plays out correctly without any errors and is in the correct designated format. **Re-check your files for proper video and audio playback after posting to your offsite provider**. **Make sure the files can be accessed by the judging team (provide access to 'all')**
-
- **ALL** team members **must sign** this Contest Considerations sheet at the bottom

All contest submissions are digital files uploaded by teams to an offsite provider. Once team projects are uploaded, an accessible link to the file must be provided to the SkillsUSA CA contest submission form. Submissions are made 2 weeks prior to judgment dates. Absolutely **NO** submissions, updates or changes will be accepted after the contest deadline.

Included in the final delivery submission is a Team Number Only file folder containing the following:

- **Audio or Video Project with Team Numbered Slate**
- **Team Numbered Virtual Production Notebook with a Cover Sheet**
- **Signed Acknowledgment of these Contest Considerations by Each Team Member**
- **A Resume from each Team member**

Audio Project submissions must playback clearly (without error) in a file format for your offsite provider. An accessible link to review your project must be provided to SkillsUSA CA during your submission process.

All Video file submissions are HD 16X9 Full-Frame format and must playback clearly (without error) in a file format for your offsite provider. A public accessible link to review your project must be provided to SkillsUSA CA during your submission process. Please double check permissions before submitting your video.

All file and video submissions are final after the upload is confirmed. **No other submissions, fixes, additions or changes will be allowed.** All decisions and submissions by the judges to SkillsUSA CA will be final. All submissions become the property of SkillsUSA CA.

FAILURE TO COMPLY WITH CONTEST CONSIDERATIONS WILL RESULT IN DISQUALIFICATION.

Acknowledged By,

_____ _____

Signature **Date**

_____

Print Your Name

This signed sheet must be included in the Virtual Production Notebook. No exceptions!

SkillsUSA California
Broadcast News Production
2021 State Contest Guidelines (Virtual)

PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding teams for excellence and professionalism in the fields of Broadcast News production, news anchoring, directing, technical directing and floor directing.

Contest Clothing Notes for Virtual Competitions Only:

- Official SkillsUSA Competition Clothing recommended but **NOT** required

Contestant clothing options include the following:

  - Official Competition Clothing
  - Trade Appropriate Clothing
  - Professional Dress
  - Business Casual

- Clothing must meet industry safety standards
- No identification of the contestant, school or state is allowed on clothing
- No offensive, vulgar or inappropriate images or text are allowed on contestants clothing
- No shorts or sleeveless shirts are allowed
- Skirts must be at least knee-length
- Proper Personal Protective Equipment (PPE) must be worn by contestant to meet all state, local and school requirements due to COVID-19
- Scoring deductions may only be given and/or disqualification of contestant if clothing safety standards are not met

These regulations refer to clothing pictured and described at: www.skillsusastore.org
If you have questions about clothing or other logo items, call 1-888-501-2183.

ELIGIBILITY

Open to a team of four active SkillsUSA members enrolled in career and technical education (CTE) programs with media technology and or news broadcasting as part of the curriculum.

MATERIALS NEEDED

Supplied by the SkillsUSA CA Technical Committee:
Contest Prompts, Contest Examples, Contest Guidelines and Contest Considerations forms

Supplied by the Contestants:
a. A Team Number labeled Virtual Production Notebook* with a cover page
b. All team competitors must create and submit an individually personalized one-page resume to SkillsUSA CA while applying for the contest. Failure to do so will result in a penalty
c. Talent Release forms for actors and interviewees are submitted inside the virtual notebook
d. Music Releases, License information and Copyright forms for all sounds and/or music used are also submitted inside the virtual production notebook
e. An offsite provider to upload the entire final newscast project to on the submission date
f. Any and all computers, Internet, newscast equipment and software needed** to complete

the final project submission for proper format uploaded to the team's offsite provider

SCOPE OF THE CONTEST

This contest for SkillsUSA CA will emulate the National SkillsUSA Technical Standards. The contest assesses skills through the development, design and delivery of a newscast production in a simulated environment. Each team shall be comprised of four student members from the same school and same division. Two students will serve as the news anchors (talent), one student will serve as the team's director/technical director in the control room, and one student will serve as the studio floor director.

This contest has five portions: A Virtual Production Notebook* assignment to be completed by the team, a 3-minute newscast recorded as if it were live, an individually personalized resume for each team member, a live virtual Team Interview and a 50 question industry-based written test*** taken by each team member for this State competition. The four test results will be averaged together to aid judges in score sheet grading.

NEWSCAST SCRIPT

Contestants will create typed scripts detailing their plans for the skill performance newscast. Scripts must match the produced newscast. A digital copy of the script must be included in the virtual notebook submitted by the deadline.

Note for Virtual Competitions: Contestants may not be required to perform all the standards and competencies listed in this section. However, contestants should be prepared to perform various components in all areas. Prior to the competition, the Technical Committee may determine which standards and competencies contestants will perform for the virtual contests. The Technical Committee will determine if additional information is needed for contestants prior to the competition. These changes will be posted on the SkillsUSA CA website as contests updates at: www.skillsusaca.org

SKILLS CONTEST GUIDELINES

1. Each contestant will work within their team and talent/interviewees to produce their project. **No Advisors or outside help are allowed to participate in project product**
2. Teams will be provided with the News Copy (prompt) in advance of the State competition. Your team will write, produce and complete a three-minute newscast as if it were live
3. On-air news anchors (talent) will be responsible for appropriate on-camera attire. Official SkillsUSA Competition Clothing is recommended but **NOT** required
4. The assignment will consist of the following:
    a. Each team will receive identical "News Copy" from various wire services and networks posted under the Broadcast News Production contest on the CA SkillsUSA website prior to the State competition. Contestants will develop their newscasts, scripts, rundowns and live production from this information. Contestants will review wire service stories and videos and then as a team, determine the content for the newscast with a balance of international, national, regional/local news and sports stories
    b. Each team will submit a copy of both the script and rundown inside the virtual production notebook to the judges to follow along during the viewing. Scripts will be saved as Microsoft Word with rundowns saved as Microsoft Excel, in PC formatted files

c. Additional submissions within the virtual production notebook will include a Team Number labeled cover page, releases, license agreements, signed Contest Considerations forms and a news set layout diagram*****
d. B-Roll may be gathered on news services and other information sources as needed

5. The judges will score contestants on their demonstrated ability to perform jobs and skills as listed in the National SkillsUSA Technical Standards and competencies on the contest score sheet
6. The Broadcast News production will be performed live and recorded (as it would be seen on TV or the Internet) and submitted (along with all other files) to the SkillsUSA CA website as a file link from an offsite provider
7. All submissions must be recorded with quality production picture and sound
8. All slates will contain the title and team number ahead of production content. Slates will be no longer than :05 seconds followed by :05 seconds of Black/Silence. Slates and end credits are excluded from the total running time
9. Credits must also include those that are legally and/or ethically required, such as music, location or stock footage licensing. **No schools or real names** may be used anywhere in the video submission
10. On the day of the contest deadline, the team submission will be made to the SkillsUSA CA website containing:
    * Team's completed TV (Video) contest entry (posted to an offsite provider)
    * Team Number labeled Virtual Production Notebook*
    * Individually personalized resume
    * Link provided to your offsite provide on the SkillsUSA CA contest entry form
11. The video file format must be a 16X9 HD 1920x1080 Full-Frame picture at either 24p or 59.94i, with standard video & stereo audio levels. It must be an accepted standard for your provider and play error free during a download or live streaming by the judges. You must double-check your posting as there will be no second chances or make goods allowed for bad renders, sync issues, provider site access or mistakes posting after the project deadline
12. Make sure to carefully read and fill out the contest entry form at the SkillsUSA CA website
13. **There will be no entries or uploads accepted outside of the contest deadlines**

SAFETY REQUIREMENTS

Both the instructor and the contestants certify by agreeing to enter this contest that the contestants have received instructions and have satisfactorily passed an examination on the safe use of tripods and other mounts (if used). They also certify that the equipment has been thoroughly inspected and is in safe working condition. Further, they agree that SkillsUSA Inc., the SkillsUSA Contest Technical Committees and judges are released from all responsibility relating to personal injuries resulting from its use. Contestants will be removed from competition if proper training has not been provided and/or they are using the equipment in an unsafe manner.

SCORING

Will focus on:

a. Professional-grade broadcast news production based on the National SkillsUSA Technical Standards
b. Quality & abilities of the news anchors (talent) and the entire newscast team
c. Conveyance of the subject, theme and information to the viewer
d. Writing, creativity and understanding of the main script & news copy
e. Organization and completeness of the Team Number labeled Virtual Production Notebook*
f. A 50 question written test***
g. Ability to follow all instructions posted for this contest

SUBMISSIONS

1. All completed written contest entries must be submitted in a Team Number labeled Virtual Production Notebook* with a cover sheet and contents as indicated below. Also enclose signed Contest Considerations sheets in the virtual production notebook
2. All entries must be submitted by the posted deadline date for the State contest. All entries are final and there are no exceptions. All entries become the property of SkillsUSA CA
3. Make sure all submissions playback properly after uploading and that all information is valid before any submissions are made to SkillsUSA CA. Also post the contest submission links to the SkillsUSA CA website for proper screening and judging of all entries
4. Failure to meet requirements or make virtual production notebook submissions above will result in loss of points or disqualification
5. **Scheduled Team Interviews by the judges will be necessary for State virtual competition**

EXAMPLE NEWS COPY: (Not to be used for competition)

News happens all over the world 24/7 and can be seen or reported by anyone around the world via satellite, radio and the internet. Breaking news information can be exported to the public very quickly or at a snail's pace, depending on the gathering methods of the news service and story details. This seems like an endless amount of raw data and opportunities created for anyone wanting to be a reporter, writer, producer, editor, etc. for any news or broadcast agency.

It is because of software and electronics that we are now able to communicate easier, faster and further without the limitations of times past. With everything that seems to be an improvement in life, this recent technology boom has created other unforeseen issues. The pending threat of automation take-over could be a dark cloud ready to rain on a booming industry. With a new wave of skilled broadcast candidates graduating every day, are the old ways out to make way for cheaper methods to deliver news or are there alternate solutions to be found out there?

Facts:

- QuickBot, Robotoid Reader, Automaton News, NLG (Natural Language Generators) and other MCG (Machine Generated Content) devices are being used by some agencies to generate news stories

- Computers can gather and process information faster than humans
- Just about every agency is tied into some form of common database
- Computer programs can speak rather clearly now in multi-language human voices
- Computer purchase cost are much cheaper than human labor cost
- A software program can follow a pre-written algorithm for sports, weather , earthquakes, etc. to generate simple live story updates without writers or editors
- Corporations in order to save money, typically follow a trend of eliminating the human factor
- Computer generated stories are usually heartless and cold only delivering just the facts
- Only the well trained and qualified broadcasters will continue to write stories and provide stimulating entertainment that most societies enjoy
- SkillsUSA does offer Media Arts competitions that help to insure well-rounded training on many levels needed to participate at a high level in the industry
- The human experience and life interpretation process is still the only real news
- More than ever, students worldwide are studying and taking courses in some form of Broadcast or News production service

*** VIRTUAL PRODUCTION NOTEBOOK REQUIREMENTS**

The Virtual Production notebook must contain ALL of the following:

1. Logline: Ability to capture what your newscast will headline in a sentence or two
2. Script: Actual telecast news script in the proper format
3. Talent / Music Release forms
4. Newscast Rundown
5. Schematic (Overhead News Room layout)
6. Licensing/Copyright forms
7. Signed Contest Considerations sheets

ADDITIONAL CONTEST REFERENCES

- NCTM Principles and Standards for School Mathematics. For more information, visit: http://www.nctm.org
- McREL compendium of national science standards. To view and search the compendium, visit: www2.mcrel.org/compendium/browse.asp
- IRA/NCTE Standards for the English Language Arts. To view the standards,

FAILURE TO COMPLY WITH CONTEST GUIDELINES WILL RESULT IN DISQUAIFICATION.

**** EQUIPMENT SUGGESTIONS**

News set (physical or virtual) featuring:

- Three cameras with preset shots (one wide shot and one close-up on each anchor). Each camera must be equipped with a teleprompter monitor
- News desk
- Studio lighting (preset)
- Two lavaliere microphones

Control room featuring:

- A production switcher with media stores
- A character generator/graphics system
- Headset communication system between control room, technical director and studio floor director
- A Computer with teleprompter software and video cabling to reach each teleprompter head
- Newsroom Computer System (NRCS) software for rundown and scriptwriting
- Laser printer with ink and paper
- Two Apple iPads or PC Tablets for anchors
- Computers networked with the laser printer and the computer hosting the teleprompter software
- Ample memory storage (USB flash drive, SSD, Hard Drive, etc.)

Additional Considerations:

- Location and power for news set, control room, lights & any additional equipment
- Video editing systems & software for news story cutting
- Writing implement (pen, pencil, marker, etc.)
- Word Processing software package
- Internet capability

***** WRITTEN TEST REFERENCES**

- Oxford University Press – Converging Media
- Novella Online Learning Center
- Grabstudy.com Online Communications – News &Television
- Quizlet.com - Broadcast News

visit: www.ncte.org/standards

All winners of the competition at the State level will be required to review and follow all posted National SkillsUSA contest rules, standards and score sheets. Please periodically check the National SkillsUSA website for contest updates and changes.

SkillsUSA California
Media Arts Contest
Contest Example Forms

The following pages are here to show examples of the forms and templates that can be used in the Media Arts contests. All entries must be similar in design to what you see here under each category. These forms (and other acceptable substitutes) may be found on the Internet, in dedicated programs and plug-ins.

The categories are:

- Screenplay, Story, Script Writing Format (6)
- Storyboards Layouts (3)
- Camera Shot Lists (3)
- Overhead Shot Schematic (floor plan) Layout (4)
- Release Forms (7)

Special thanks to Tinseltown Films, Lowel Lighting, FilmSourcing, Microsoft, Graphisoft and others who contributed the forms and templates for our examples.

Screenplay, Story, Script Writing Format Examples

EXAMPLE #1

VISUAL	AUDIO
FADE IN:	
1. Various shots of ballet dancers in the practice studio dancing.	SFX: Up tempo music.
2. Close-up of eggs in a basket.	NARRATOR: Where does it come from?
3. More dancing shots ending with the close-up of a young girl's face as she stands in a group.	NARRATOR: The dawning interest that fuels the imagination…
4. More dancing in the practice studio.	NARRATOR: And fires the spirit with a passion for excellence.
5. More shots of girls dancing in the practice studio and ending with a close-up of street shoes on the floor. On "transform" a magical glitter sparkles around the street shoes that–	NARRATOR: What's the inspiration behind the drive and determination that suddenly transforms the ordinary…
6. Morph into a pair of ballet toe shoes on the floor.	NARRATOR: Into the extraordinary?
7. Girls in practice studio taking ballet steps.	NARRATOR: And just when is it that those first few eager steps…
8. Girls in practice studio performing spiraling leaps.	NARRATOR: Spring forth into full realization…
9. More shots of dancers in practice studio.	NARRATOR: And the hopes and dreams of wishful thinking take the shape of purposeful resolutions and focused efforts towards future goals?
10. Dancing scenes.	NARRATOR: We believe it begins with an ardent desire as…
11. Various shots from Snow Queen Production.	NARRATOR: Young people encounter new opportunities, discover their unique giftedness, and experience the self-confidence that comes from achieving peak performance.
12. Girls laughing in studio.	NARRATOR: And as youthful exuberance…
13. Girls stretching legs in the mirror in the practice studio.	NARRATOR: Combines with the willing dedication and determination to reach one's best…
	NARRATOR: Dreams are forged into reality.
14. Shot from Snow Queen Production.	
15. More dancing scenes.	NARRATOR: And towards that end, Next Generation Dance Company is committed to the mission of helping young people who are striving towards the next level of development.

EXAMPLE

EXAMPLE #2

TEAM NUMBER #_____ **TITLE**_____

WRITER(S) _____

DATE:_____

VIDEO	AUDIO
Abbreviated logo animation plays over various studio audience shots [WS-MS-CU-RS]	*[CUE MUSIC]* *[AUDIENCE APPLAUSE]* *[MUSIC AND APPLAUSE CONTINUE]*
Cam matte [WS] sweeps the studio featuring logo, showing Talent-1 & Talent-2. Post super: *[talent names]*	**TALENT-1: Welcome to another exciting game show! Let's meet the players and get started!** [:17]
Post Video/GFX: *[Run contestant bio profiles over VO]*	*[AUDIENCE APPLAUSE CONTINUES]* **VO1: Starting Game One, it's Jim Beck of Cleve, OH** **VO2: Jerry Stewart from Berea** **VO1: Mary Haverschad of West Park, OH** **VO2: And David McKenna from Parma** [1:00]
WS of talent 1 & 2 at game base Cut to MS OF contestant #1 *GAME PLAY: SEMI-FINAL GAME ONE, FIRST TURN*	*[AUDIENCE APPLAUSE]* **TALENT-1: Everybody wins on this show, but the goal for these players is to win enough to advance to the next round.** **TALENT-2: We have big cash on the game board, but it's in the next round where the winning gets really big! <u>Jerry,</u> your winning starts now… let's see what you can find on the board!** *[AUDIENCE APPLAUSE]* [1:00]
VIDEO	**AUDIO**
GAME PLAY: SEMI-FINAL GAME ONE, SECOND TURN	• *[TALENT-1 & 2 AD LIB SEMI-FINAL GAME 1 – TURN 1, RECAP LEAD & LOW*

EXAMPLE

Camera cuts to each contestant [MS-MS-MS-MS]	*SCORES]* • *TOSS TO TALENT-3 AT HOME BASE FOR RECAP* • *TALENT-3 THROWS TO BREAK*
Re-establish to [WS] of Talent-3	**TALENT-3: And Mary has $5200. All of tonight's players will leave this game richer than when they got here. Stay with us for the last turn of the game to see who will leave a lot richer!** *[AUDIENCE APPLAUSE]*
	[:23]
LOCAL BREAK #1	**LOCAL BREAK #1**
2:02 Local break **Post Bumper** *R-O-T-W still/video* Country Food Mart NW South St. in Springfield	[2:02] **TALENT-3 VO:** Tonight, we salute Country Food Mart in Springfield. They're our Retailer of the Week! Insert anecdote. Congratulations!
[WS] of Talent-1 & 2 at game base	[:15] *[AUDIENCE APPLAUSE]*
Cut to [M2S] of TALENT-1 & 2	**TALENT-1: Welcome back! Tonight's players are cleaning up! But the game still has one turn left.**
Pull out [WS] to reveal contestants in background	**TALENT-2: In Round Two, thousands in prizes, are left -- players, this is your last shot to find them!**
Cut to [MS] of contestant	**TALENT-1: David, you start the final turn…** [1:00]
GAME PLAY: SEMI-FINAL GAME ONE, FINAL TURN	*TALENT-1 & 2* • *AD LIB FINAL TURN(S) OF SEMI-FINAL GAME 1* • *DECLARE WINNER (or tie)* • *WALK TO CONTESTANTS* *TALENT-3* • *RECAP THE FINAL SCORES* • *DOUBLE WINNER'S TOTAL*
[WS] of game board reveals any remaining double or bonus spots	

EXAMPLE

EXAMPLE #3

Shooting Location: Football Field Tunnel
Director(s): Wanna B. Me
Actor(s); Joe Greene, Kid, Background fans
Editor(s): Roy Needham
Team Number: ZZ1755

Video	Audio
Camera up on grim Greene, limping slowly down tunnel from field toward locker room; words "Mean Joe Greene" superimposed on picture. Because he is alone, game must still be going on with Greene out of it, due to injury.	Kid [sound on film (SOF)]: Mr. Greene! Mr.Greene!
Cut to kid (white, about age nine) standing in tunnel, bottle of Coke in hand.	Greene [SOF]: Yeah?
Cut to Greene, scowling.	Kid [SOF]: You need some help?
Cut to kid.	Greene [SOF]: Uh-uh.
Cut to Greene.	Kid [SOF]: I just want you to know: I think--you're the greatest.
Cut to kid.	Greene [SOF]: Yeah, sure.
Cut to Greene, grimacing.	Kid [SOF]: Want my Coke? It's Okay. You can have it.
Cut to kid, offering bottle.	
Cut to Greene, sighing, He takes it, drinks, greedily.	Greene [SOF]: Okay. Thanks.
Cut to kid, who hesitates, waiting for autograph or sign of recognition from his hero.	As much swells under dialogue, lyric is heard: A Coke and a smile/makes me feel good/makes me feel nice
Finally kid turns to leave, reluctantly.	
Cut to Greene, suddenly animated and smiling.	Kid [SOF]: See ya, Joe.
Greene grabs his game jersey and tosses it.	Greene [SOF]: Hey kid!
Cut to kid, beaming, catching shirt.	Greene [SOF]: Catch
Supers fill screen: "Have a Coke and a Smile" (centered) "Coke Adds Life" (in right corner)	Kid [SOF]: Wow! Thanks, Mean Joe!
	Music Swells.

EXAMPLE

EXAMPLE #4

"TITLE"

By

Team Name/Number

Date
SkillsUSA CA
Media Arts Competition

EXAMPLE

FADE IN:

SCENE NAME

Scene description/opening

CHARACTER NAME 1

Dialogue

CHARACTER NAME 2

Character Name 2

CHARACTER NAME 3

Character Name 3

CHARACTER NAME 4

Character Name 4

CHARACTER NAME 5

Character Name 5

Scene description

CHARACTER NAME 1

Dialogue

CHARACTER NAME 7

Character Name 7

CHARACTER NAME 8

Character Name 8

Scene description

FADE OUT:

THE END

EXAMPLE #5 NEWS STORY to NEWSCAST TEMPLATE

The four, five and/or six (no more than six) who make up the group assume roles, choose a story based on their reading of news or work with a story chosen by the teacher. Roles are 1) news anchor 2) reporter 3) subject (one or more) and 4) commentator. Text complexity will vary based on the selected story.

Headline of story: Reporter's byline (and other source):

NEWS ANCHOR

Good Evening, I'm _____. It's _____ and
Anchor's name Day and Date

this is _____, in
Name of station, created by the team presenting the newscast

Place where the newscast is taking place

reporting on today's news.

I turn now to _____ reporting on location in
Reporter's name

_____.
Place where the story takes place

He/she is interviewing _____ (Subject's name

and _____,
Subject's name, if more than one person is interviewed

BACKGROUND that provides CONTEXT for the report, such as who belong to, witnessed, took part in, etc.

To you _____
Reporter's name

EXAMPLE

Preparation: The subjects' answers are drawn from quotes and paraphrases in story after close reading by the subject(s) and reporter who work together to prepare the questions/answers and practice the interview.

REPORTER

Thanks _____

News anchor's name

• REPORTER

Question:

SUBJECT

Answer:

• REPORTER

Question:

SUBJECT

Answer:

• REPORTER

Question:

SUBJECT

Answer:

• REPORTER

Question:

SUBJECT

Answer:

EXAMPLE

After QUESTIONS/ANSWERS end with reporter and one or more subjects.

REPORTER

This is _____

Reporter's name

returning you to the studio and _____

News anchor's name

NEWS ANCHOR Thank you _____

Name of the reporter

Our commentator _____

Name of the commentator

who offers his/her viewpoint or informed opinion about the story and its implications.

EXAMPLE

COMMENTATOR

Offers viewpoint, informed opinion about story and its implications.

Then

COMMENTATOR says Back to you _____

News anchor's name

NEWS ANCHOR

Thank you _____for your comments.

Name of commentator

News Anchor signs off with something such as this:

And that is the news on _____in _____.

Day of week, date AND location of studio

Join us at 11:00 tonight for late breaking news and again tomorrow at 6:00. Prepared April 16, 2014

EXAMPLE #6

Radio Script Sheet

Source: http://www.qcomnet.com/riverfestradio30.htm
Product: Beloit Riverfest
Client: Beloit Riverfest
Title: Yes Sir!
Writer: John Doe
Length: 30 seconds

Audio

Source

Setting: Drill Sergeant addressing a group of Marines

SERGEANT

(in loud Marine-type voice. Older sounding)
Marines! I hear that some of you are sneaking off base to attend Beloit Riverfest. Is this true Private?

PRIVATE:

(in loud, country sounding voice)
Yes Sir!

SERGEANT:

And why would you disobey my rules Private?

PRIVATE:

Well, in part because of the great music, Sir.

SERGEANT:

And what type of music will be there?

PRIVATE:

Their headliners are Ted Nugent, KC and the Sunshine Band, Blue Oyster Cult and Diamond Rio, Sir!

SERGEANT:

(starting to sound a little interested)
Hmmm, and what else is there to do at Beloit Riverfest?

PRIVATE:

There's delicious food, 4 music stages and tons of special events, Sir!

SERGEANT:

Well Private, I think we should all sneak off base for Beloit Riverfest. Who else is with me?

SFX: Cheers from the troops.
SFX: Fun, part-type music plays in the background

ANNCR:

Why not sneak away? Come to Beloit Riverfest on July 11th through the 14th. Located in beautiful Beloit, Wisconsin. For more information, call 1-800-4-BELOIT or visit beloitriverfest.com

EXAMPLE

Storyboards Layout Examples

EXAMPLE #1

Team Number_____ **Project** _____

Draw or describe the visual/action in the block.

Scene Description:

Camera Angle:

Draw or describe the visual/action in the block.

Scene Description:

Camera Angle:

EXAMPLE

Draw or describe the visual/action in the block.

Scene Description:

Camera Angle:

Draw or describe the visual/action in the block.

Scene Description:

Camera Angle:

EXAMPLE #2

Tinseltown Films

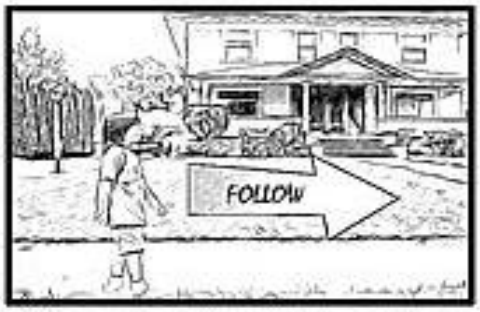
MISHA'S FIRST LESSON

DAY 2

SCENE 7A-8C
INFO

page # 5

STORYBOARDS

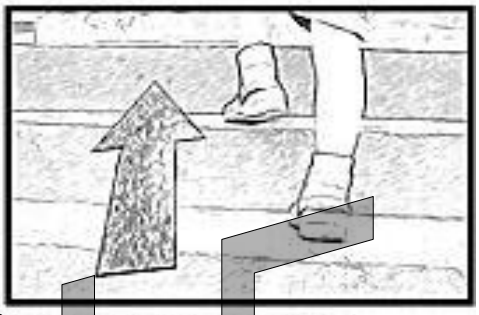


POV/SHOT TYPE:street/pan follow
ACTION :walk to door
KEY DIALOGUE :

TIMING :12 seconds
EDIT/SOUND :humming

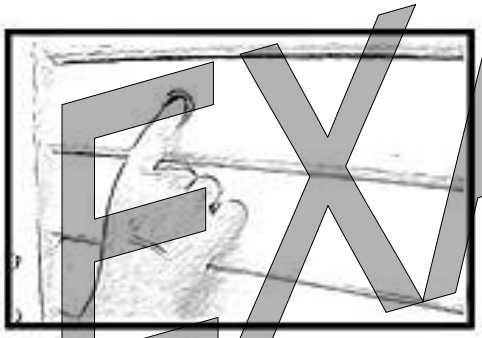
POV/SHOT TYPE:close up
ACTION :wild hands play
KEY DIALOGUE :

TIMING :4 seconds
EDIT/SOUND :piano (poorly)

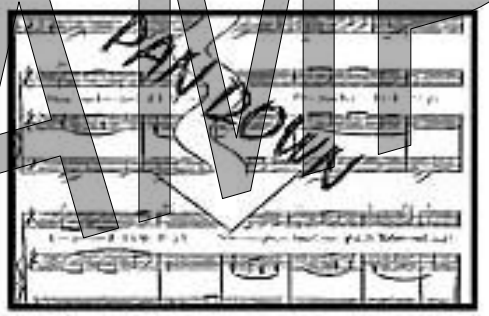


POV/SHOT TYPE:static close up
ACTION :
KEY DIALOGUE :

TIMING :2 seconds
EDIT/SOUND :



POV/SHOT TYPE:close up
ACTION :hand comes INTO frame
KEY DIALOGUE :
TIMING :1 sec
EDIT/SOUND :Doorbell (musical)



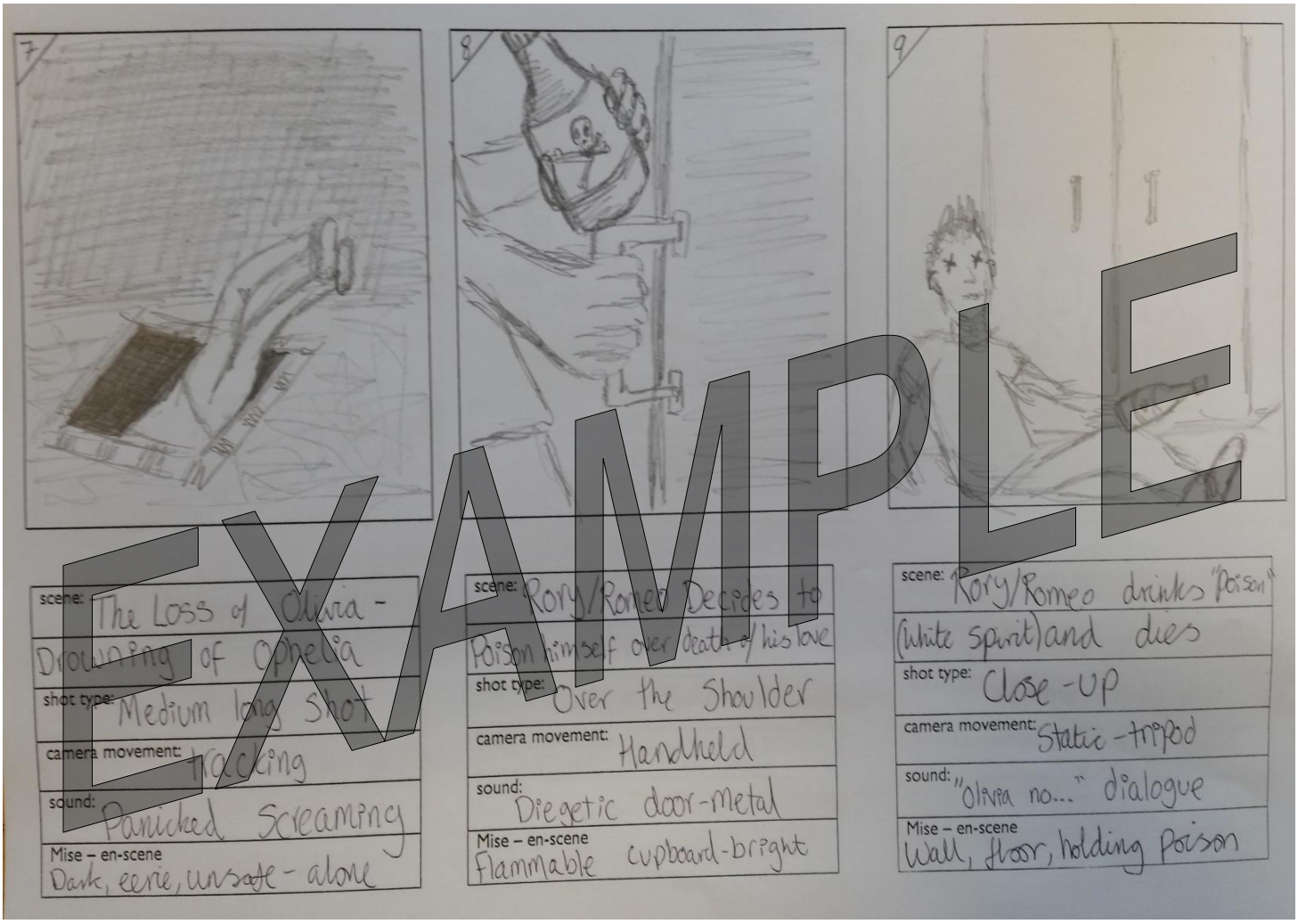
POV/SHOT TYPE:sliding pan down
ACTION :
KEY DIALOGUE :"Be right there!"

TIMING :4 seconds
EDIT/SOUND :Music stops

POV/SHOT TYPE:PULL BACK/UP
ACTION :
KEY DIALOGUE :both singing
"when a man loves a woman"
TIMING :15 sec
EDIT/SOUND :fade2black/music

EXAMPLE

EXAMPLE #3



EXAMPLE

Camera Shot Lists Examples

EXAMPLE #1

Scene	Angle	Movement	Subject	Description
1	Mid	Steady	Two Characters	Mom walks into frame and stands in front of Jordi at the table
2	High	Steady	Two Characters	Mom sits down, Jordi responds to her statement
3	Mid	Steady	Jordi's Mom	Mom continues to talk with son
4	High	Steady	Jordi	Jordi responds
5	Mid-High	Steady	Two Characters	They continue their conversation
6	Mid	Steady	Jordi	Jordi begins to get agitated
7	Mid	Static	Two Characters	Camera follows Jordi as he gets up, grabs his backpack and heads for the door, scene fades to black
8	Mid	Static	Jordi	Camera focuses on Jordi and he walks out of frame on the left
9	Mid	Steady	Three Characters	Jordi walks in from the right to the shot, looks at the students on the left and proceeds forward
10	Mid	Steady	Jordi	Jordi waks behind a pillar on the right up the stairs, the camera doesn't follow
11	Mid	Static	Jordi	Jordi walks down a hall, past another student, the camera follows him to the door and zooms
12	Mid	Steady	Jordi	Jordi sits in his desk, and catches the attention of another student
13	Mid	Steady	Two Characters	Victor walks into the shot and interacts with Jordi
14	Low	Steady	Two Characters	Victor continues to talk to Jordi
15	High	Steady	Two Characters	Victor and Jordi continue to talk
16	Mid	Steady	Victor	Victor introduces himself in this shot
17	High	Steady	Jordi	Jordi introduces himself in this shot
18	High	Steady	Two Characters	Victor and Jordi shake hands
19	Low	Steady	Two Characters	Victor questions Jordi
20	Low	Steady	Victor	Victor asks if Jordi has any extracurriculars
21	Mid	Steady	Two Characters	Victor wants to know if Jordi has some time
22	Low	Steady	Victor	Victor offers Jordi a chance to join SkillsUSA
23	High	Steady	Jordi	Jordi declines the offer and Victor walks out of the shot
24	Mid	Steady	Jordi	Jordi reflects on the morning, then tries to get Victor's attention
25	Mid	Steady	Victor	Turns around in excitement
26	Mid	Static	Jordi	Jordi gets up and camera follows
27	Mid	Steady	Two Characters	Victor walks into the shot from the left side
28	Mid	Static	Jordi	Camera moves slightly but is focused on Jordi
29	Mid	Steady	Victor	Victor drops a box and points at Jordi
30	Mid	Static	Jordi/Flag	Jordi swings around an American flag which he loses grip of, camera follows the flags motion
31	Mid	Static	Jordi/Cardboard	Jordi moves his hands around and presents a cardboard box that the camera focuses on
32	Mid	Static	Jordi/Computer	Jordi presents his animation on the computer, the camera focuses in on the camera

EXAMPLE

EXAMPLE #2

CAMERA SHOT LIST

SHEET 1 / 1

Production Title _____ Director _____ Location _____ Date ___/___/___

SCENE	SHOT	SHOT SIZE / ANGLE	MOVEMENT	INT/EXT	TIME OF DAY	SHOT DESCRIPTION	NOTES

EXAMPLE

EXAMPLE #3

Template for a Production Shot list

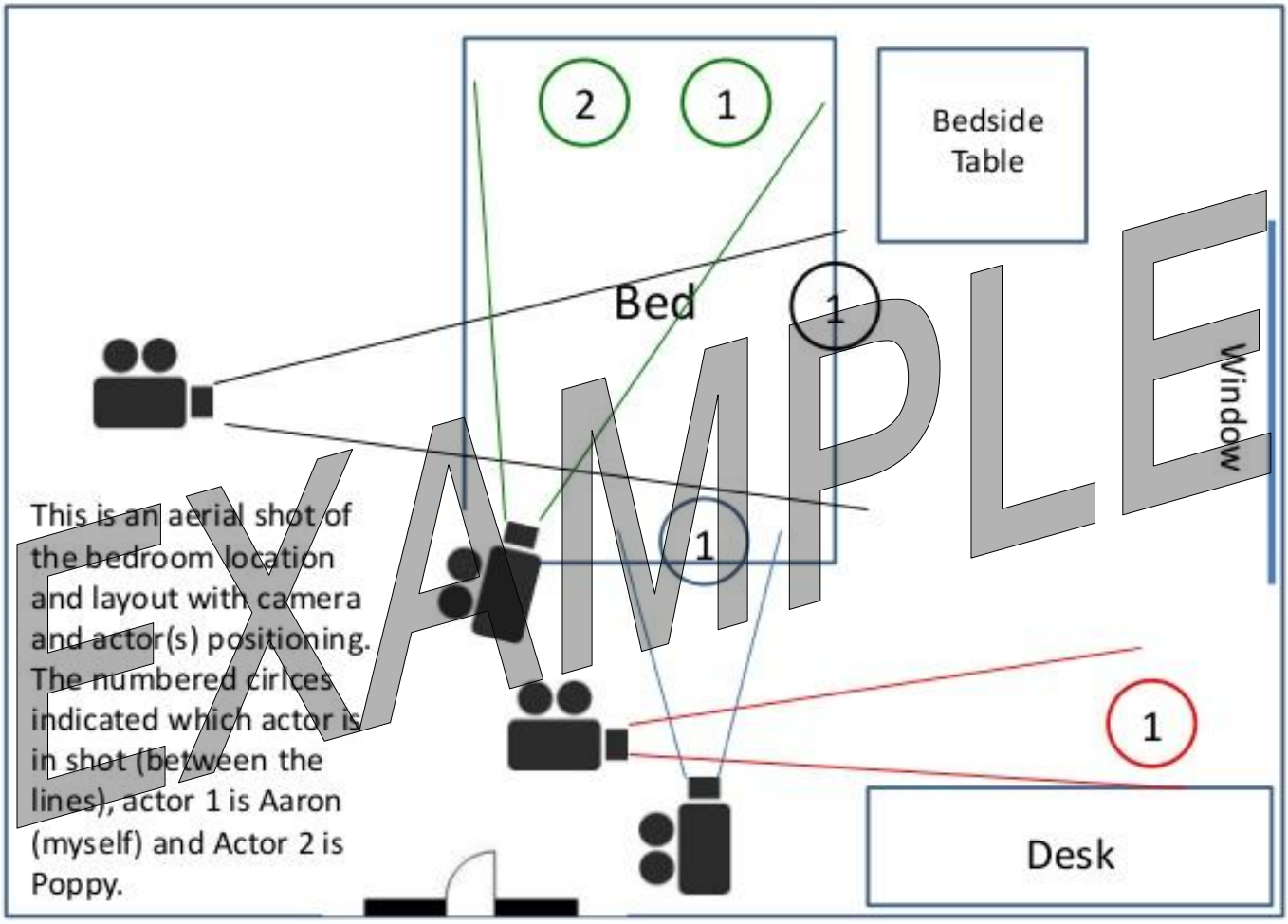
Production: **Director:** **Date:**

No.	Type of shot	Description	Location	Cast

EXAMPLE

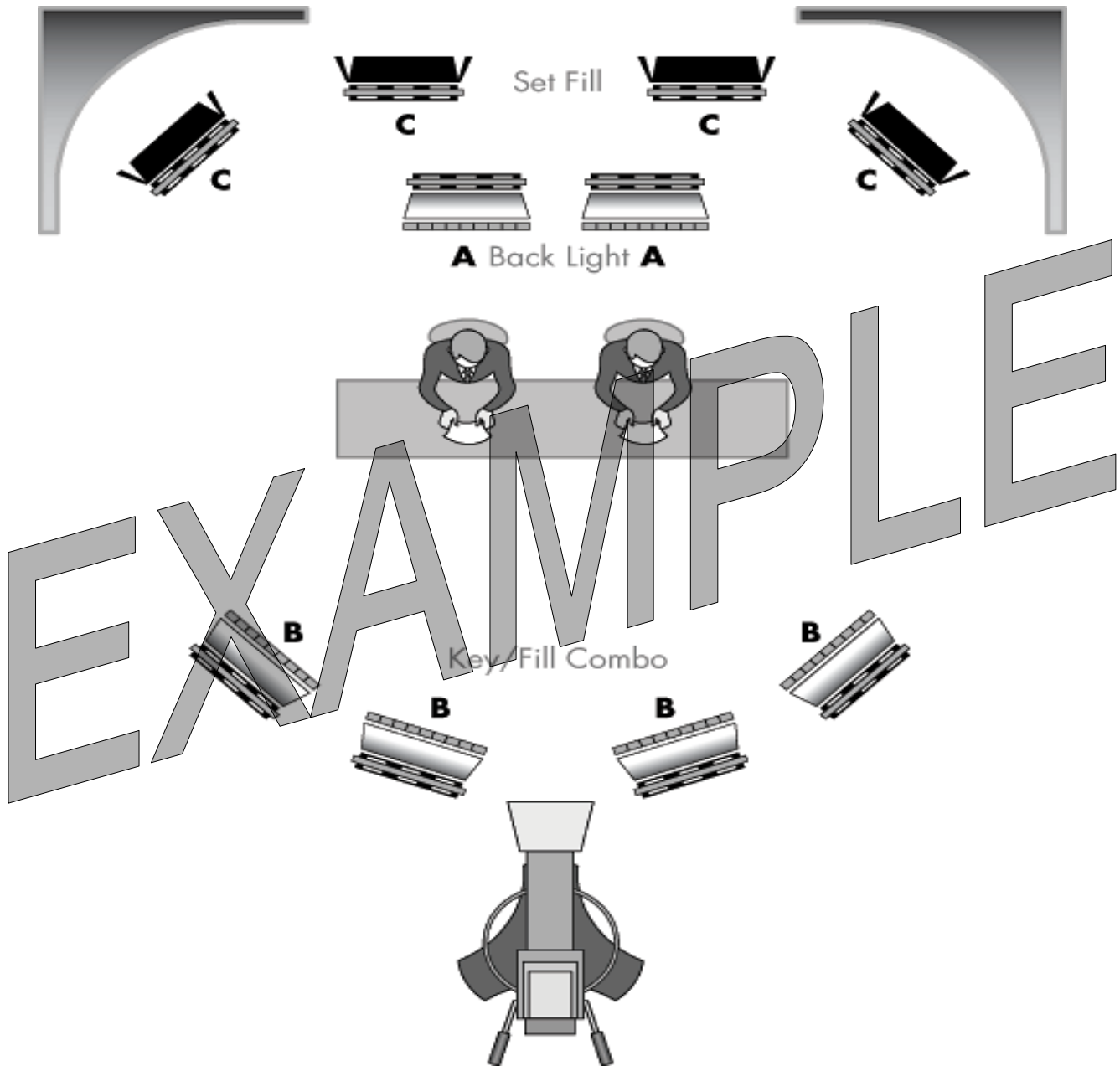
Overhead Shot Schematic (floor plan) Layout

EXAMPLE #1



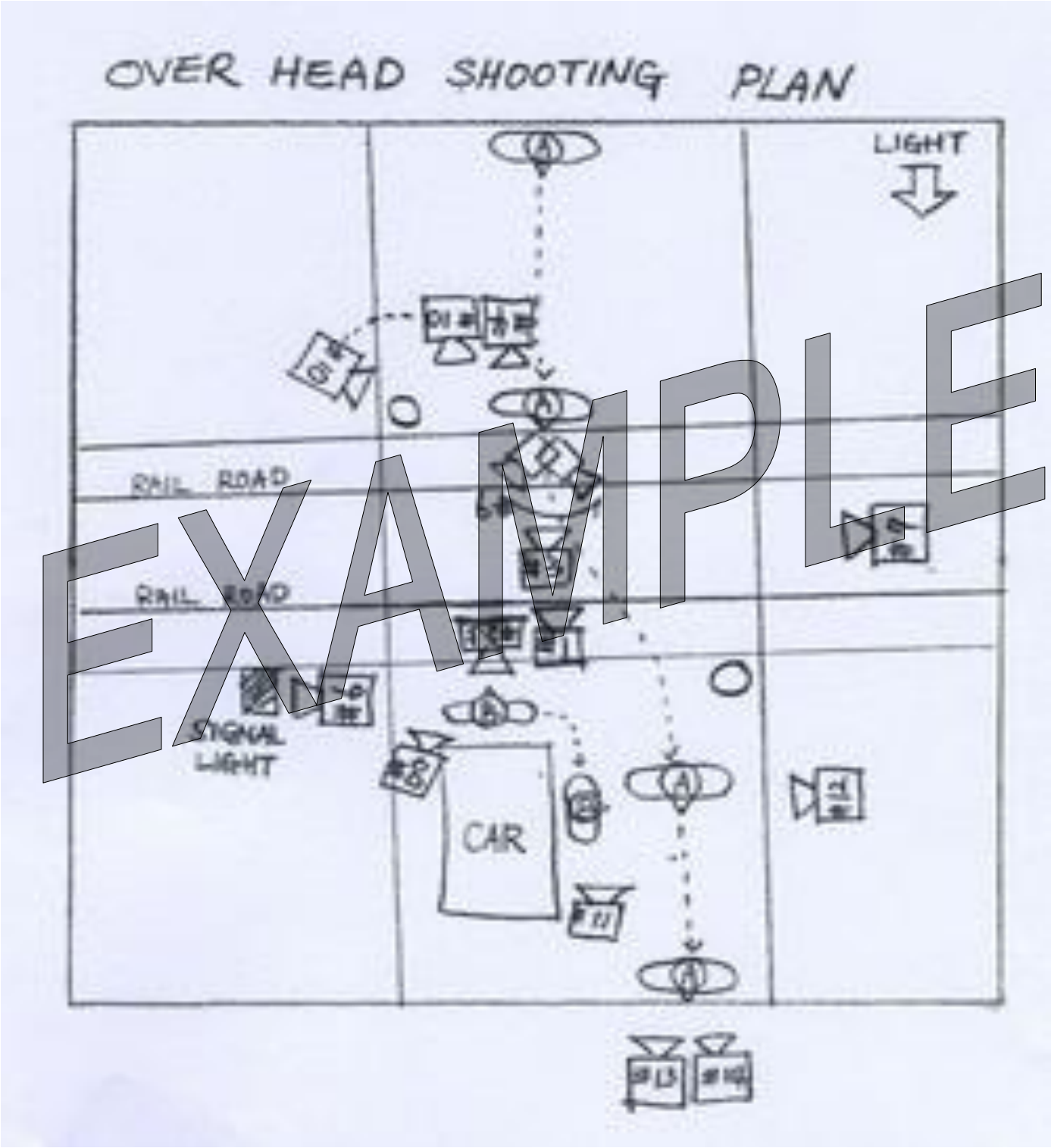
EXAMPLE

EXAMPLE #2

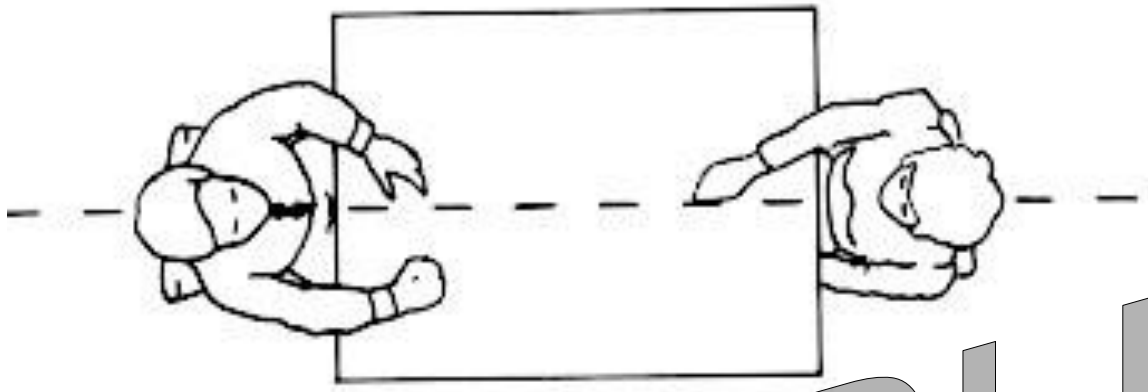


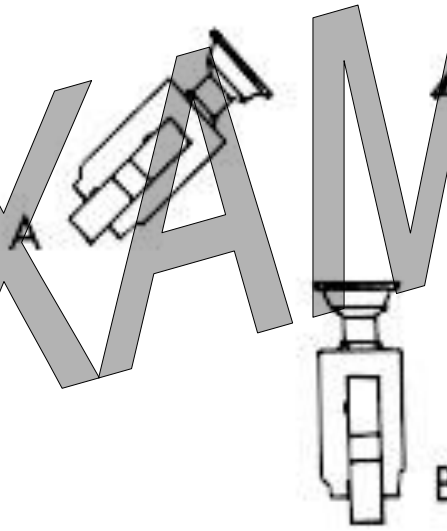
EXAMPLE

EXAMPLE #3


OVER HEAD SHOOTING PLAN
LIGHT
RAIL ROAD
RAIL ROAD
SIGNAL LIGHT
CAR
EXAMPLE

EXAMPLE #4





EXAMPLE

Release Forms

EXAMPLE #1

TALENT RELEASE FORM for the MEDIA ARTS

I authorize the undersigned contest Producers to make use of my voice or appearance on:

PROGRAM TITLE: _____

TEAM NAME & NUMBER: _____

TEAM LEADER PHONE NUMBER: _____

DATE of TAPING: _____

EXAMPLE

I understand that I am to receive no compensation for this appearance. The Producers shall have complete ownership of the program. I give the Producers the right to use my name, likeness, voice and biographical material to publicize the program and the services of the Producers.
The Producers may:

1. Photograph me and record my voice and likeness for the purpose of the production mentioned above, whether by film, videotape, magnetic tape, digitally or otherwise;
2. Make copies of the photographs and recordings so made;
3. Use my name and likeness for the purpose of education, promotion, or advertising of the sale or trading in the photographs, recordings and any copies so made.

I further understand the show master remains the property of the Producers and SkillsUSA CA and that there will be no restrictions on the number of times that my name, voice and likeness may be used.

NAME (Please print): _____ DATE: _____

ADDRESS: _____

CITY:_____ STATE: _____ ZIP CODE _____

TALENT SIGNATURE (Parent or Guardian if under 18 years of age)

_____ DATE: _____

EXAMPLE #2

General Media Release Form

Production Title _____

Production Date ___ /___ /___

1) I, the undersigned, hereby authorize _____ to photograph me, take motion pictures of me, take video footage of me, and/or make electronic sound recordings of me (herein referred to as photographic or electronic reproductions).

2) I authorize the use of any such photographic or electronic reproductions of me for any purpose, including, but not limited to educational and other public media as may be deemed appropriate by _____ (I understand that I may be identifiable from such photographic or electronic reproduction)

Agreed and accepted by:

Print Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

Signature & Date _____

I am signing this form as an individual ❒Yes ❒No

I am signing this form as a representative of a group, and have full authority to grant release for this group ❒Yes ❒No

Name of group _____

PARENTAL CONSENT

I certify that I am the parent or guardian of the individual above, _____, a minor under the age of eighteen years. I hereby agree to assume legal responsibility for his/her authorizations referred to in this General Media Release.

_____ _____
Signature of Applicant's Parent/Guardian Date

_____ (____)_____
Address of Parent/Guardian (if different) Phone Number (if different)

_____
City, State, Zip Code

EXAMPLE

EXAMPLE #3

MUSIC RELEASE FORM

I, _____ (***Composer/Musician***), who composed/performed and/or own the copyright(s) to the music track(s) entitled:

_____

_____

_____

I agree to allow _____ (***Filmmaker/Production Company***), to use my work in the production entitled _____ (***Film Title***).

As compensation for my performance/composition in _____ _____ (***Title of film***), I have received _____ _____ (***Description of payment for appearance/performance)*** from _____ _____ (***Production Company***).

I, the COMPOSER/MUSICIAN, own the sole and legal copyright to the described work, and hereby agree to the use of this work in the promotion, production and distribution of the FILM without further compensation.

I understand also that any and all proceeds from the film are the property of the _____ _____ (***Production Company***).

I am 18 years or over…… Y / N ….(indicate choice by circling)

_____ _____

Composer/Musician (Print Name) Composer/Musician (Signature)

_____ _____

Parent/Guardian if Minor (Print Name) Parent/Guardian if Minor (Signature)

_____State_____Zip_____Phone_____

Composer/Musician (Address)

_____ _____

FILMMAKER (Print Name) FILMMAKER (Signature)

EXAMPLE

EXAMPLE #4

MUSIC RELEASE

SONG / MUSIC DETAILS

Song / Music Title _____ (hereafter referred to as "Material") Duration _____

Composer _____ Phone no. _____

Other creators / performers (Specify roles: Lyrics, Vocals etc.) _____

PRODUCTION DETAILS

Producer's name _____ (hereafter referred to as "Producer")

Production company _____

Production title _____ (hereafter referred to as "Production")

PAYMENT

Compensation _____ (currency, terms of payment, royalties etc.)

Additional terms and conditions: _____

EXAMPLE

I hereby irrevocably grant to Producer the right, but not the obligation, in perpetuity throughout the world and in all media, now or hereafter known, to use (in any manner it deems appropriate, and without limitation), in connection with Production, by whatever means exhibited, advertised or exploited, the Material, composed, performed or otherwise created by me. Use of the Material by Producer is strictly limited to Production referenced herein. Producer will in its sole discretion accord me credit in the Production and otherwise for such use.

I represent that I have the right to grant to Producer the right to use the Material without the necessity of obtaining the consent of any third person or entity, other than the creators specified in this contract and any of its attachements, and that the Material does not infringe the copyright or violate any right of publicity, privacy or any other right of any person or entity.

Signatures of all composer(s), other creators / performers mentioned above:

Name	Signature	Date
		/ /
		/ /
		/ /
		/ /
		/ /

EXAMPLE #5

LOCATION RELEASE FORM

PROJECT TITLE: _____ **DATE:** _____

PRODUCTION COMPANY

_____

DESCRIPTION OF PREMISES

_____

OWNER

_____

FEE

_____

LOCATION

_____

_____

_____

_____

DESCRIPTION OF PREMISES

_____

_____

_____

_____

EXAMPLE

1. In consideration of the above indicated fee, Owner hereby consents to permit Company's employees, agents and all necessary production equipment to be in and around the Premises on the above date(s) for the purposes of production in connection with the above Picture.

2. In connection with the Picture, Company will hold Owner harmless from any damage to the Premises caused by its agents or employees and for injury to any persons on the site of the Premises caused by said representatives of Company. Company will furnish to Owner a Certificate of Insurance evidencing standard limits for coverage of the risks stated herein.

3. Owner warrants that it has the legal right and power to grant the rights granted herein. Owner acknowledges and agrees that all right, title and interest in all footage of the Premises filmed by Company during the aforementioned day(s) will belong solely and completely to Company for its use in any manner and media it sees fit. Owner agrees that Company may use and authorize others to use the likeness and information concerning the Premises for Picture publicity and institutional promotional purposes in connection with the Picture.

_____ _____

Location Owner / Legal Reprensentative Date

_____ _____

Production Company Representative Date

EXAMPLE #6

LOCATION RELEASE

LOCATION DETAILS

Property name _____ (hereafter referred to as "Property")

Property address _____

Contract refers to Property's ☐ Interior ☐ Exterior

Property Manager _____ (hereafter referred to as "Property Manager")

PRODUCTION DETAILS

Producer's name _____ (hereafter referred to as "Producer")

Production company _____

Production title _____ (hereafter referred to as "Production")

OTHER TERMS

Dates of occupancy _____

Hours of occupancy _____

Location fee _____

EXAMPLE

Property Manager hereby grants the permission to Producer and its employees, agents, independent contractors and suppliers to enter in Property during the dates and times identified above. Producer will use Property as a location for photographing, videotaping and/or making sound recordings. In the event of a delay in schedule due to photographically unfavorable conditions, or reasons beyond their control, Producer holds the right to reschedule at the agreed fees and terms provided in this agreement.

Producer may photograph, film, videotape and record sound on the Property and use the resulting materials in any way Producer chooses. Property Manager grants Producer permanent, worldwide, exclusive right to own all rights to all that Producer records and photographs. Property Manager agrees to have no right to inspect or approve recordings.

Producer may bring into the Property crews, actors and equipment. Producer may construct temporary sets and, after completing photography and recording, will restore the Property to its original condition as of the initial date of occupancy unless otherwise agreed to by both parties in writing, reasonable wear and tear excepted.

Producer agrees to hold Property Manager harmless from any liability and loss which may be caused by Producer's employees or equipment. Producer represents that they are covered by Public Liability and Property Damage Insurance.

Property Manager agrees to the fees, statements and conditions stated in this contract concerning Property. Property Manager gives Producer the right to assign all terms stated in this contract and agrees to waive any further compensation or demand of any kind forever.

Property Manager understands the terms described in this contract. He/she is over 18 years of age and has the authority to sign this contract and grant Producer the rights given under this contract.

Additional terms and conditions:

_____

_____

_____

_____ / / _____ / /

Producer's Signature Date Property Manager's Signature Date

EXAMPLE #7

Photograph & Video Release Form

I hereby grant permission to the rights of my image, likeness and sound of my voice as recorded on audio or video tape without payment or any other consideration. I understand that my image may be edited, copied, exhibited, published or distributed and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording. I also understand that this material may be used in diverse educational settings within an unrestricted geographic area.

Photographic, audio or video recordings may be used for the following purposes:

- conference presentations
- educational presentations or courses
- informational presentations
- on-line educational courses
- educational videos

By signing this release I understand this permission signifies that photographic or video recordings of me may be electronically displayed via the Internet or in the public educational setting.

I will be consulted about the use of the photographs or video recording for any purpose other than those listed above.

There is no time limit on the validity of this release nor is there any geographic limitation on where these materials may be distributed.

This release applies to photographic, audio or video recordings collected as part of the sessions listed on this document only.

By signing this form I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material for educational purposes.

Full Name_____

Street Address/P.O. Box_____

City _____

Prov/Postal Code/Zip Code_____

Phone _____ Fax _____

Email Address_____

Signature_____ Date_____

If this release is obtained from a presenter under the age of 19, then the signature of that presenter's parent or legal guardian is also required.

Parent's Signature_____ Date_____

EXAMPLE