



2020 State Contest

TELEVISION (VIDEO) PRODUCTION

Description

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in marketing-driven television production.

Note: Please check the SkillsUSA National website for updated contest information and the SkillsUSA National Technical Standards <http://updates.skillsusa.org>

Clothing Requirements

Class E: Contest specific — Business Casual

- Official SkillsUSA white polo shirt
- Black dress slacks (accompanied by black dress socks or black or skin-tone seamless hose) or black dress skirt (knee-length, accompanied by black or skin-tone seamless hose)
- Black leather closed-toe dress shoes
- These regulations refer to clothing items that are pictured and described at: www.skillsusastore.org. If you have questions about clothing or other logo items, call 800-401-1560 or 703-956-3723.
- Note: Contestants must wear their official contest clothing to the contest orientation meeting.

Note: Contestants will sign-in and must wear Class E: Business Casual clothing during the **mandatory** orientation meeting **Thursday, April 16, 2020**, 15 minutes after the SkillsUSA CA Opening Ceremonies, at which Advisors are welcome.

[Clothing Classifications](#)

ELIGIBILITY

Open to teams of two active SkillsUSA members enrolled in a program with filmmaking/ video production as the occupational objective.

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SCOPE OF THE CONTEST

This contest for SkillsUSA CA will emulate the National SkillsUSA Technical Standards. The winning team moving on to the National Competition will need to refer to and follow the posted National SkillsUSA Technical Standards for this year's contest

The contest will be divided into four portions:

1. A written exam that will assess knowledge in industry standards
2. A production notebook assignment
3. An exact 1-minute video to be completed in teams of two people
4. An interview with judges.

Outside consultation or coaching is Strictly Prohibited. Absolutely NO CONTACT with Advisors during the production

SKILL PERFORMANCE

Each SkillsUSA team will work together to include/produce the following:

1. The total running time (TRT) must be exactly 1 minute
2. Each team will create a video based on the prompt given to all competitors at the close of the mandatory orientation meeting on **Thursday, April 16, 2020**, after Opening & Closing Ceremonies.
3. Create an individually personalized resume including filmography (evaluated for appropriate content, grammar, punctuation, and professionalism of resume format)
4. Effective production techniques through project development, the use of creative shots/angles, camera movement, depth of field, composition, lighting (practical & motivated), editing techniques, music, sound design, etc. to effectively sell the product
5. All submissions must be recorded with quality production sound
6. Slates are **mandatory** and located ahead of production content. Slates will be no longer than 0:05 seconds followed by 0:05 seconds of Black/Silence. Slates and end credits **are excluded** from the program total running time
7. Credits must include those that are legally and/or ethically required, such as music or stock footage licensing, Do not credit SkillsUSA participants or indicate school or city if possible.

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8. Required submission format is HD 1080i (1920 x 1080), 59.94fps, 16:9 aspect ratio, 2-channel stereo audio as an H-264 Quicktime **PC Formatted** file.

No matting or letterboxing is allowed.

9. When the contest closes on **Saturday, April 18, 2020**, submitted to the judges will be a Team Number labeled 3-Ring Binder containing:

- a. Team's completed TV (Video) Production contest entry in the form of a Team Number labeled 8G Non-Returnable **PC Formatted** USB Flash Drive
- b. Individually personalized resumes
- c. Production notebook (see below) in both a printed form & PDF format

10. During the mandatory contest orientation meeting after Opening Ceremonies on **Thursday, April 16, 2020**, SkillsUSA attire will be required and checked, the written test will be administered, interviews with the judges will occur and the prompt provided for this **live on-site** contest at the end of the meeting.

11. **Each team is responsible for bringing to the conference the team submission on a PC Format Flash-Drive marked with Team Number, all needed materials and production equipment for the project submission.** All production is handled within the 32 hour time period and will take place at the conference location during the SkillsUSA CA state conference.

PRODUCTION NOTEBOOK

Production notebook must contain the following:

1. Script: Story structure, creativity, and format
2. Storyboards: visually capturing on paper what will be translated to the screen
3. Shot Lists
4. Overhead Shot Schematic (floor plan) with logistical details
5. Talent release forms
6. Music License forms
7. Team Number labeled 8G Non-Returnable **PC Formatted** USB Flash Drive

FAILURE TO COMPLY WITH CONTEST RULES & GUIDELINES WILL RESULT IN DISQUALIFICATION.

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ORIENTATION

The orientation meeting will be held on **Thursday, April 16, 2020**, at which Advisors are welcome.

The agenda of the meeting will include:

1. Overview of contest requirements
2. Checking of official contest dress
3. A short written test
4. Interview with judges
5. Contest prompt will be provided

KNOWLEDGE PERFORMANCE

All contestants will take a written knowledge test during the mandatory orientation. Teams' scores will be averaged for the final team scoresheet.

SUBMISSIONS

1. All completed entries must be submitted in a Team Number labeled Non-Returnable 3-Ring Binder with contents as indicated above. The final production, script and other related materials are on a labeled 8G minimum Non-Returnable **PC Formatted** USB Flash Drive. The required submission format is HD 1080i (1920 x 1080), 59.94fps, 16:9 aspect ratio, 2-channel stereo audio as an H-264 Quicktime **PC Formatted** file, with standard video and audio levels. No matting or letterbox is allowed.
2. Slates are **mandatory** and located ahead of production content. Slates will be no longer than 0:05 seconds followed by 0:05 seconds of Black/Silence. Slates and end credits **are excluded** from the program total running time
3. All entries must be submitted on **Saturday, April 18, 2020, between 8:00-8:30 am**
4. Please check your final submission to ensure it plays out correctly without any errors
5. Critiques/feedback may be offered after judging is completed

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No professional actors, voice talents, TV/Radio/Film/Video and/or Broadcast personnel may be used in the making of any Arts project. Teams may use any volunteer (unpaid, amateur) actors they wish, including adults. HOWEVER, Advisors/Teachers will only be allowed to act on camera and not provide any assistance with the content or creation of the project beyond their on-screen role. Team members may act in their own production if they wish. Interviews of outside people for realism are allowed provided the above rules are followed.

[TV/Video Contest Example Forms](#)

[TV/Video State Contest Considerations](#)

[TV/Video Scorecard](#)

TV/Video Prompt will be given at the State Conference

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