



## Regional 2020-2021 Contest Catalog

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### **PIN DESIGN (Virtual)**

#### **Contest Description**

*This contest follows all National Standards & Guidelines.*

Contestants are to submit their artwork for the pin design and give a 5-7 minute online presentation explaining how their design accurately represents the state and what qualities it possesses and why another SkillsUSA member would want to wear it.

#### **Regional Competition**

The contest consists of two parts:

1. Students will submit their Pin design and resume to SkillsUSA CA for judges to evaluate by **January 9, 2021**.
2. Judges will evaluate the designs and the top 6 students selected from each region (Regional Finalists) will be notified that they will be moving forward to the interview portion of the contest.
3. Regional Finalists will be scheduled for a 5-7 minute oral presentation and question-and-answer session (on **January 23, 2021**) over the zoom platform. All contestants will be asked 2-3 predetermined questions.
  - a. Please see the official SkillsUSA Virtual Pin Design Technical Standards for contest restrictions and requirements.
4. The contestant schedule will be emailed to the advisor/contestants by Friday, December 11, 2020. Changes cannot be made to scheduled time slots.

#### **Knowledge Performance**

There will be no skill-related written test.

#### **Student Materials List**

1. Resume (SkillsUSA format - to be provided)

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2. Supporting materials for the interview portion of the contest
3. Rendering of Pin (All entries should be submitted with two versions of the art on a single page).

The larger version is for judging. The smaller version is to show what the actual pin will look like. The larger version must be approximately 7 inches wide x 7 inches high. The smaller version should be approximately 1-inch x 1 inch. Both versions should be identical.)

#### Scoring Guidelines

Items Evaluated	Points
Pin Drawing to Size	50
Colors Pleasing	50
Pin's Professional Appearance	150
Preliminary Research	75
How Pin Represents State	50
Process Followed in Design	75
Pin's Unique Qualities/Copyright	50
Potential Appeal to Members	100
Verbal Techniques & Poise	75
Introduction & Ending	50
Self-Confidence	50
Response to Questions	225

#### Judging Penalties

Contestants can be penalized for:

1. Presentation Time (Over/Under)
2. Rule Violation
3. No Resume

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### **Clothing Requirements**

Official Dress is NOT required for the Regional events. Clothing must be unbranded with no words, images, or logos. SkillsUSA or SkillsUSA California attire is recommended.

*Note: Check the Contest Guidelines and/or the updates page on the SkillsUSA website:*

- [www.skillsusa.org/compete/updates.shtml](http://www.skillsusa.org/compete/updates.shtml)
- <https://www.skillsusa.org/competitions/skillsusa-championships/contest-descriptions/>

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