



## 2020 State Contest

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### ESTHETICS

#### Description

This contest is designed to evaluate the contestant's preparation and knowledge in the field of Esthetics focusing on the areas of sanitation, proper setup and disassembly of services provided, professionalism in the workplace, and proper techniques in basic facial and makeup application. It is open to all students enrolled in programs with cosmetology or esthetics as the occupational objective.

*Note: Please check the provided links for updated contest information and the SkillsUSA National Technical Standards*

- [SkillsUSA Championships Technical Standards](#)
- [Contest Updates](#)

#### Clothing Requirements

- Official SkillsUSA white lab coat
- White dress shirt
- Black dress slacks,
- Black socks
- Women can wear black or skin-tone hose, and black work or dress shoes.
- Shoes must be closed-toe, with no rhinestones or sparkles.
- There will be a 50 point penalty for the incorrect dress.
- Contestants must not wear any jewelry, nail polish, artificial nails with the exception of a wedding ring.

#### [Clothing Classifications](#)

#### Knowledge Performance

Contestants will take a multiple-choice test. It will include, but not be limited to, the basic knowledge of the SkillsUSA and the State Health Regulations, sanitation, client protection, procedure precautions, and health hazards involved in the cosmetology practice.

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## **Skill Performance**

Orientation will include the oral assessment, written assessment, and collection of photos and resumes.

### **1. Oral Assessment - 100 points**

Contestants will deliver a 2-3 minute oral presentation on their interpretation and/or approach to the yearly theme for the fantasy makeup.

### **2. Written Test - 100 points**

50 multiple-choice questions

### **3. Kits Check - 100 points**

Kits will be checked prior to the practical portion of the contest

### **4. Facial Cleansing & Massage - 150 points (15 min. presentation and 5 min. for the station set up).**

- a. Cleansing the face must include preparation, cleaning of the face, massage manipulations, removal of the product, demonstration of facial cleansing and manipulations.
- b. The contestant will demonstrate knowledge in different massage movements, using proper touch, rhythm, and continuous contact. Demonstration and knowledge of massage movements such as effleurage, petrissage, tapotement, friction, and vibration will be required
- c. Students will be judged in sanitary and contamination precautions
  - i. Preparation
  - ii. Sanitary removal of creams/lotions
  - iii. Demonstration of facial cleansing
  - iv. Demonstration of facial manipulations
  - v. Removal of massage cream
  - vi. Application of astringent/toner
  - vii. Clean-up and organize the station

### **5. Basic Facial - 150 points (30 min)**

- a. The basic facial will consist of exfoliation, steaming, facial mask, tone, and moisture applications.
- b. Contestants must be able to perform a basic facial on the model as a continuation of the previous procedure.

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- c. Tools assembled and station prepared
- d. Demonstration of knowledge and sanitary procedures
  - i. Exfoliation of the face – application, manipulation, removal.
  - ii. Steaming the face – preparation, towel temperature, application, lifting.
  - iii. Facial mask – preparation, application, removal.
  - iv. Toner/astringent application
  - v. Moisturizer Application
  - vi. Clean up and organize the station
- 6. Beauty Makeup Application - 125 points (45 mins)**
  - a. Contestants must be able to create a day or evening beauty make-up on a model.
  - b. Application of strip lashes is required
  - c. Set-up and client protection
  - d. Analyze and check for any disorders
  - e. Application of primer
  - f. Application of foundation, concealer, face contouring, powder, and blush
  - g. Application of eye make-up: eyes shadow, eyeliner, mascara, brow pencil, eyelashes
  - h. Application of lip make-up: lip liner, lipstick, gloss
  - i. Clean-up and organize the station
- 7. Fantasy Make-up Application - 125 points (1 hr)**
  - a. The fantasy make-up application will consist of preparation, protection, and demonstration of fantasy make-up inspired in a character or theme chosen by the technical committee.
    - i. Creativity, sanitation, and proper application of products must be demonstrated.
    - ii. Contestants will turn in a one-page typewritten written description of the Fantasy Makeup theme interpretation and 8 X 10 photograph of the Fantasy Makeup at the contestant orientation.
  - b. Contestants will perform a fantasy make-up application on a live model including all necessary pre- and post-service procedures
  - c. Proper application of products
  - d. Creativity and balance must be shown

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- e. Accessories may be applied after the completion of time for the make-up application, but contestants must wait for the judge's instructions.

### **Models**

Contestants will supply their own model, tools, and supplies for all areas of this contest. Model's hair must be pulled back from the face with a white or black headband, must have a clean cosmetic-free face, must not wear earrings, facial piercings or necklaces.

### **Equipment and Materials**

#### **Supplied by the contestant**

Contestants are required to bring their own kit and supplies.

1. Portable kit organizer (to transport items for the contest)
2. All items necessary for makeup application and facial
3. Spatulas
4. Cotton swabs
5. Fan and mask brushes
6. Cotton 4x4 pads or sponges
7. Tissues
8. Mascara wand
9. Makeup brushes
10. All applicators must be disposable or sanitized
11. Eyelashes
12. Adhesives
13. Tweezers
14. Scissors and necessary application tools with alcohol wipes and sanitizers
15. Minimum 6 clean white towels with no holes or stains (For beauty portion you may use sheets or paper towels.
16. Headband
17. Stainless steel bowl for water (1 ½ quart minimum)
18. Cape for makeup application
19. Sheet for proper draping
20. Plastic Bag for sanitation
21. Latex-free gloves (at least 2 pair)
22. Paper towels or tissue (can be travel size)
23. Decontamination supplies for hands, equipment, and implements

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24. Any other cosmetic, material, implements necessary to perform the services mentioned prior, must be brought by the contestants.

25. *Cosmetic containers must be brand new sealed and properly labeled.*

26. Dermalogica is the brand recommended to be used during facials (optional)

**Supplied by SkillsUSA**

- Timekeeper
- Tables or benches for facials
- Chairs
- Access to sinks/water
- First Aid Kit
- Blood spill kit

Contest procedures **may be judged in some or all areas of the process**; it would be decided prior to the competition without notice.

*Competition may switch to a demonstration only if there is a low number of participants*