



2020 State Contest

PIN DESIGN

Description

Contestants are to present their artwork for the pin design and give a 5-7 minute presentation explaining how their design accurately represents the state, what qualities it possesses and why another SkillsUSA member would want to wear it. Contestants are encouraged to use visual aids such as PowerPoint or notebooks.

Presentation points should include:

- How the contestant came up with the concept
- The process in which the contestant designed the pin
- Why the contestant feels it represents their state
- What its unique qualities are
- Why the pin would be desirable to wear, collect, or trade at NLSC

Displays will be judged on:

- Neatness
- Overall aesthetic appeal
- Informative/educational value
- Cohesiveness
- Grammar/spelling
- Size
- Originality and creativity
- Overall effort

Note: Please check the provided links for updated contest information and the SkillsUSA National Technical Standards

- [SkillsUSA Championships Technical Standards](#)
- [Contest Updates](#)

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.



Clothing Requirements

All contestants are required to be in the official dress of SkillsUSA: Class A - SkillsUSA Formal Attire

Official Attire for Men:

- Red SkillsUSA blazer, windbreaker, or sweater
- White dress shirt
- Plain solid black tie
- Black dress slacks
- Black dress shoes

Official Attire for Women:

- Red SkillsUSA blazer, windbreaker, or sweater
- White collarless or small-collared blouse or white turtleneck (Collar must not extend over the blazer lapel or the sweater or windbreaker)
- Black dress skirt (knee-length) or black dress slacks
- Black shoes

[Clothing Classifications](#)

Student Materials List

1. Resume
2. Official SkillsUSA attire
3. Rendering of Pin: all entries should be submitted with two versions of the art on a single page. The larger version is for judging. The smaller version is to show what the actual pin will look like. The larger version must be 7" x 7". The smaller version should be approx. 1" x 1", Both versions should be identical.

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Scoring Guidelines	Points
Pin Drawing to Size	50
Colors Pleasing	50
Pin's Professional Appearance	150
Preliminary Research	75
How Pin Represents California	50
Process Follow in Design	75
Pin's Unique Qualities/Copyright	50
Potential Appeal to Members	100
Verbal Techniques	75
Introduction and Ending	50
Self-Confidence	50
Response to Questions	225

Judging Penalties

1. Non-official SkillsUSA attire
2. Presentation Time (over/under)
3. Rule Violation
4. No Resume

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