



## 2020-2021 Regional Contest Catalog

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### CHAPTER DISPLAY (Virtual)

#### Description:

Contestants will compete as a team of three. Teams will conceptualize a promotional and educational exhibit, set goals for creating the exhibit, and develop a plan for constructing the exhibit. Students will put together a notebook detailing this. Students will not actually construct the exhibit. The exhibit design is to be based on the theme for the current year: **"SkillsUSA: Champions at Work, Empowered to Succeed"** and the SkillsUSA framework.

Teams must be sure their design would follow national technical standards if it were to be constructed. All three students will present their notebook and be interviewed by the judges. The presentation will outline their plan for their design, how it conforms to this year's theme and SkillsUSA Framework (more details below). The Interview/Presentation will be no more than 5 minutes.

**Students will compete in this competition live over the Zoom platform on January 16, 2021.** Students should be ready to present at their scheduled time. The contestant schedule will be emailed to the advisor/contestants by Friday, December 11, 2020. Changes cannot be made to scheduled time slots. **Resumes must be submitted** to SkillsUSA California **by January 9, 2021** (details to follow).

#### Interview/Presentation & Notebook Guidelines:

- a. How the display was conceptualized, and how the layout and design was determined.
- b. How the central theme was carried out, and how the SkillsUSA Framework was incorporated into the display.
- c. The educational value of the display for the students that would construct it, as well as for the audience who would see the display.

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- d. The creativity and originality incorporated into the design of display.
- e. How the display would be constructed
  - Materials, dimensions, etc.
- f. The timeline and number of hours that would be used to construct the display.
- g. The budget for the display
- h. How the display was designed to facilitate easy transportation and setup/teardown.
- i. How the display would be used at the local school/college and community to promote occupational programs and SkillsUSA.

\*At the end of the presentation, judges may ask for clarification on any item above

### **Clothing Requirements:**

Official Dress is NOT required for Regionals. Clothing must be unbranded with no words, images, or logos. SkillsUSA or SkillsUSA California attire is recommended.

### **Materials Required by Contestants:**

1. Digital Resume (SkillsUSA format) submitted as a PDF
2. Digital Notebook submitted as a PDF
3. Digital Presentation, to supplement their presentation (no more than 24 slides)
4. Computer with high-speed internet capability and camera to use applications such as Zoom. The minimum recommended internet bandwidth speeds for joining Zoom meetings, accessing on-demand curriculum and other online operations is 2.0 Mbps up and down. You can test your current internet speeds by following this link: <https://www.speedtest.net/>. Allow the page to load and click on GO.

### **Materials Supplied by Judges:**

Yellow Card to indicate one minute left of presentation/interview time

### **Scoring Guidelines:**

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**To follow in a web update**

*Note: Check the National Contest Guidelines and/or the updates page on the National SkillsUSA website:*

[www.skillsusa.org/compete/updates.shtml](http://www.skillsusa.org/compete/updates.shtml)

<https://www.skillsusa.org/competitions/skillsusa-championships/contest-descriptions/>

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